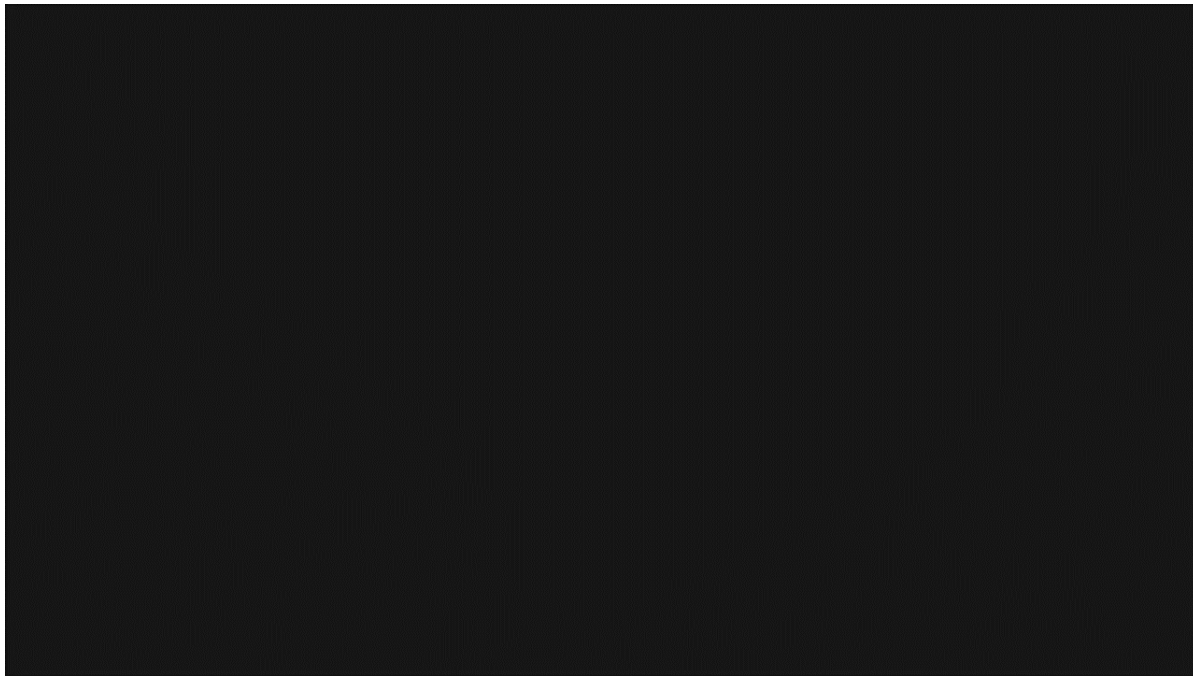


Hello



One Identity

Tanya Moreno

CEE Channel Manager



The Company



Who we are ...

- Started in 2000 in Identity Management Market
- More than 200 developers focused on IAM
- Worldwide presence with 7,500+ customers
- 17% YoY growth 2016 (3X market rate)
- 425+ partners WW
- Re-launched 1 year ago and named “LEADER” in Gartner Quadrant (Feb '18)
- Acquired Balabit (Leading company in PAM)

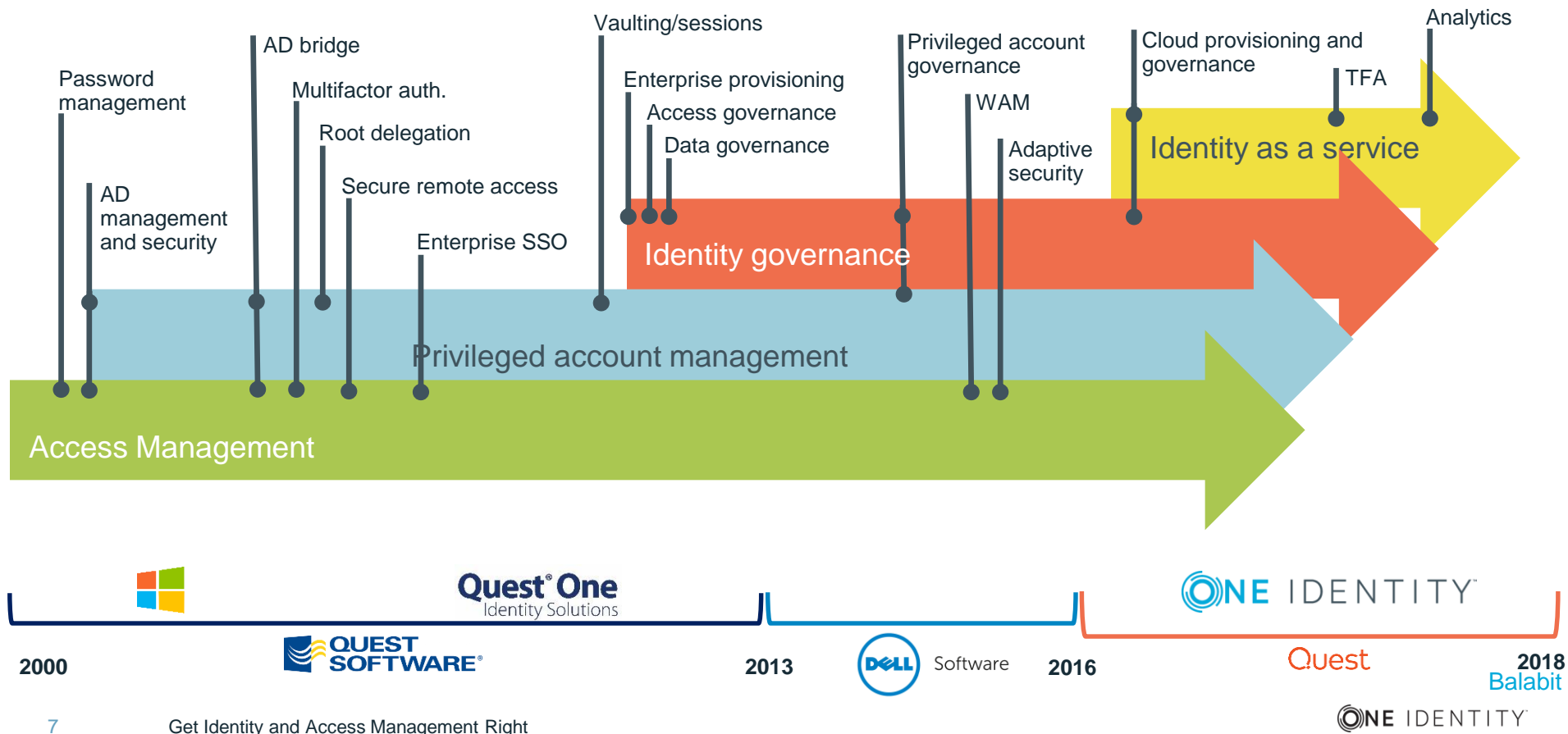
Balabit ...In Summary ...

- Founded in 2000
- 230+ Employees
- 1,500 Customers
- Offices: New York, Munich, Paris, London
- 100+ Partners in 50+ Countries
- 1 Million + Open source users

And some of the customers...



History



Cyber Threat Involves Compromised Privileged Credentials

- › Data breaches are a huge problem
- › Forrester estimates that 80% of all data breaches involve misuse of local endpoint administrative privileges
- › Admin credentials are often stored on endpoints (PCs, mobile devices, etc.)
- › Requires behavioral analysis Network forensics are inadequate and slow



Shift identity to the center of your threat detection ecosystem

- › Perimeter is long gone. Can you give a laptop with VPN to every admin (contractor and employee)???
- › Holistic approaches business and admin users are essential
- › Password replacements are mandatory
- › Unified treatment of Application, Data, Endpoint, and Network access controls
- › Identity has emerged as the new perimeter



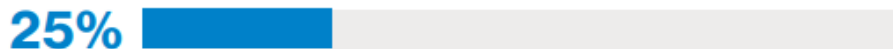
Who's behind the breaches?



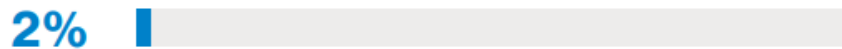
perpetrated by outsiders.



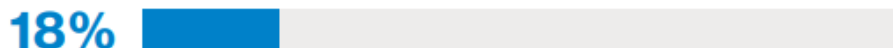
featured multiple parties.



involved internal actors.



involved partners.



conducted by state-affiliated actors.



involved organized criminal groups.

Source: Verizon 2017 Data Breach Investigations Report <http://www.verizonenterprise.com/verizon-insights-lab/dbir/2017/>

What tactics do attackers use?



of breaches featured hacking.



were social attacks.



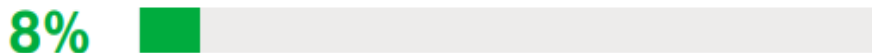
over half of breaches included malware.



Errors were causal events in 14% of breaches.
The same proportion involved privilege misuse.



of hacking-related breaches leveraged either stolen and/or weak passwords.



Physical actions were present in 8% of breaches.

What is **GDPR**?

It's a European Regulation
that affects the **GLOBE**



A quick summary



Who

Any organisation that stores personal data of European Union Citizens
(250 employees or more)



What

Must report data breaches, prove compliance in the case of an audit, pay fines of up to 4% of annual global revenue if found in violation



When

Effective from May 25th 2018 (yes, this year)



Where

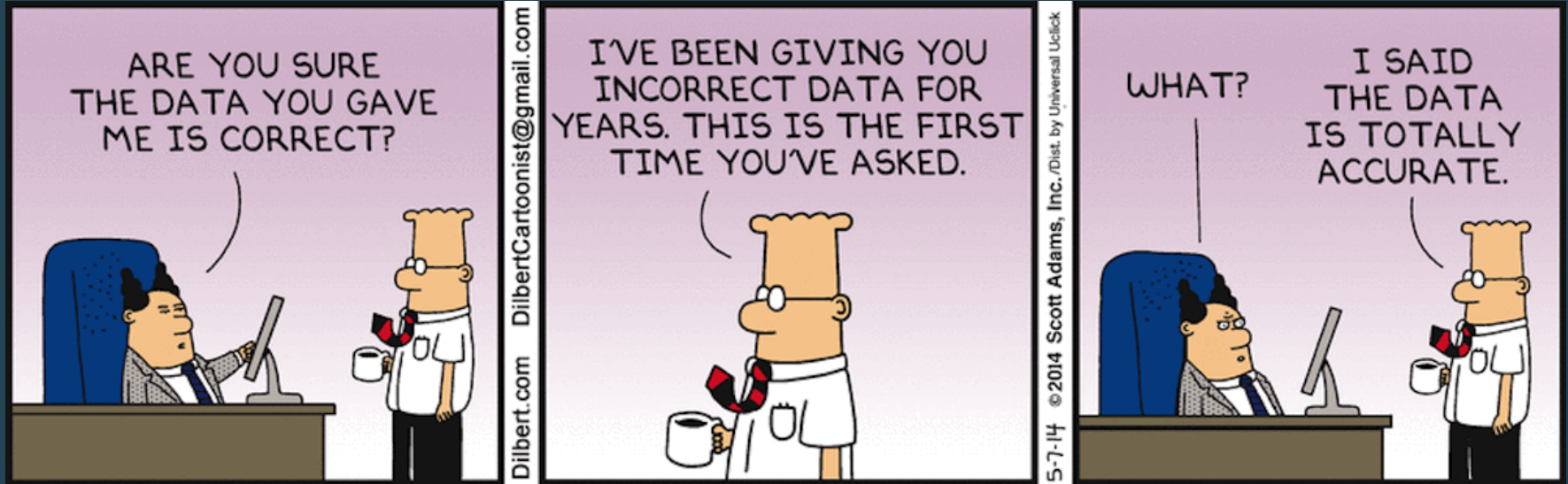
Applicable worldwide (as long as the organization stores personal data on EU citizens)

Only 8%
feel they are
compliant



days after
TODAY
then on borrowed
time !

This is not good enough anymore...



Beware the ~~Dragon~~ *Subprocessor*

A large, dark dragon with spread wings is flying over a city, seen from a low angle looking up. The dragon's wings are dark and textured, and its body is also dark. The city below is visible in the background, with stone buildings and a clear blue sky. A yellow line is drawn diagonally across the word 'Dragon' in the title.

Not only must we be GDPR ready by May, but so must providers of our third party components if they access PD

We don't just need to interview & do risk assessments internally, we need to do so with everyone with whom we share Personal Data

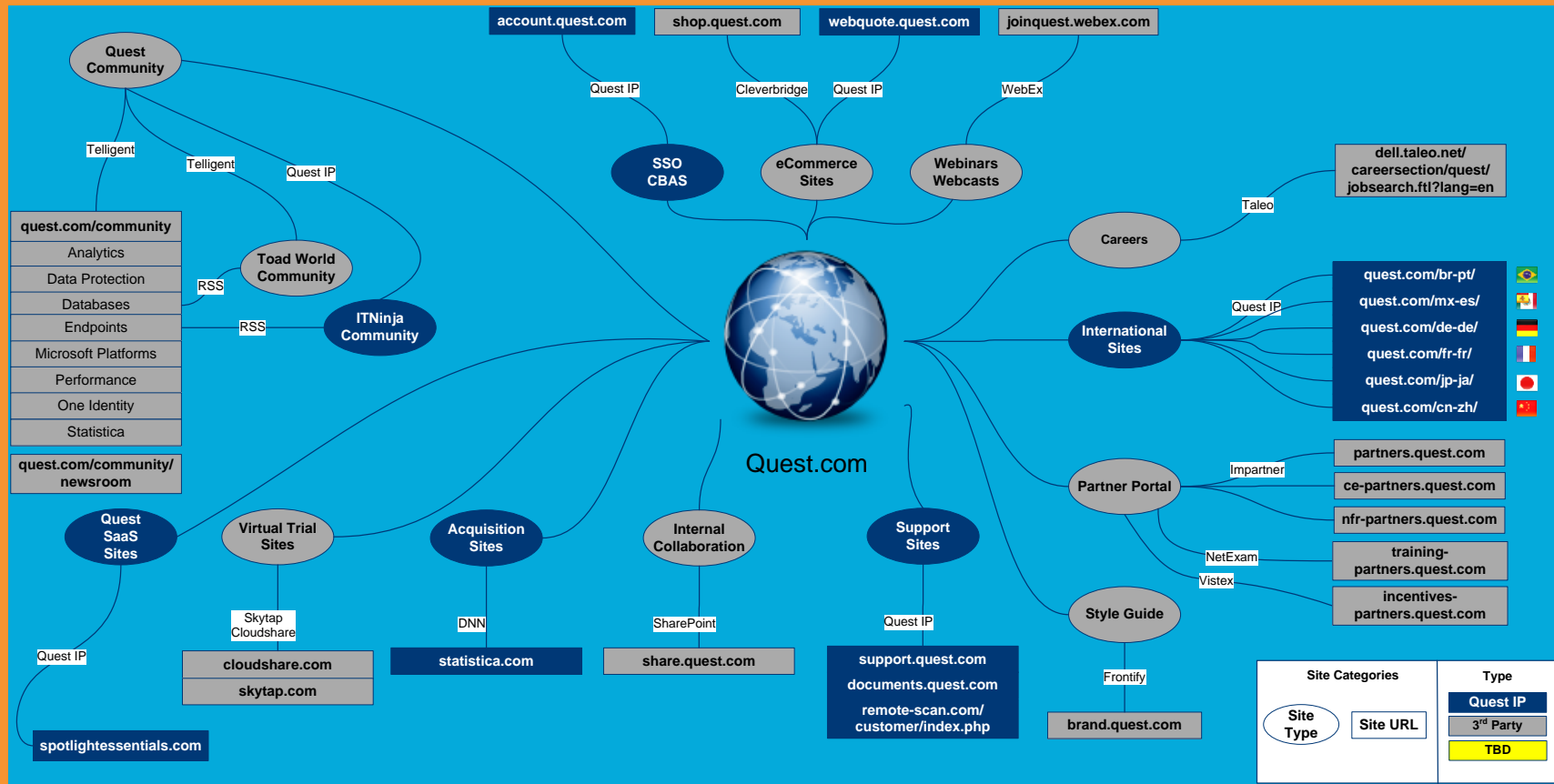
Now introducing..... The **Privacy Impact Assessment**

And this isn't just about our products...

GDPR keeps involving more departments



Marketing!



The challenges are real

But the need to be secure and compliant does not go away, requirements and regulations keep evolving, and no one gets the benefit of the doubt.

5%

Organizations that feel they are “definitely in compliance” ²

Relentless regulations

3/4 & 1/3

While nearly 3/4 of organizations have adopted access management solutions only 60% of those have confidence in the compliance of those solutions and practices and less than 1/3 have adopted the corresponding governance capabilities ³

Compliance is hard

Expensive

73% of organizations have increased or maintained budget for compliance activities, and 84% have increased or maintained compliance staffing. ¹

Spending is growing

The challenges are real

And, everything is getting more **complex**: number of users, types of users, methods of access needed and types of resources that must be accessed.



Provisioning

On average, it takes more than a **day and a half** to provision a new user and more than **half a day** to deprovision a user. ²

Cumbersome, time-consuming, incomplete

Privileged Accounts

63% of organizations feel they could do a better job of securing privileged accounts and administrator access ³

NEGLECTED

What happens if you don't get it right?

- It becomes difficult to achieve objectives
- You lose your competitive edge
- Your organization may suffer irreparable harm
- People lose their jobs, reputations, suffer possible fines and legal penalties

Every high-profile breach is due, at least in part, to the misuse or abuse of legitimate user credentials. In other words, these breaches could have been avoided with better identity and access management.

Translation: “ To hold the line on security and compliance, you must Get IAM Right



What does right looks like?

The **right** people are in control

You achieve the outcomes that drove the program in the first place

Security is considered an ally, not an enemy, to organizational success

Your IAM program covers all of your needs today, and paves the way for future **success**

IAM has transitioned from a barrier or obstruction into an enabler

Your IAM program is a top-line revenue generator

Your vendors, service providers, and partners focus on **your** success, not just theirs



What does right look like?

The right people

Employees, administrators, partners, customers, whomever

In all the ways they want

On-prem, remote, mobile, company-controlled devices, BYOX, and over any connection

With the right governance

The line-of-business decides what is right and is able to attest to it



The right access

Precisely what they need to do their jobs... no more, no less

To the right resources

Applications, on-prem, in the cloud, SaaS and privileged accounts

At the right time

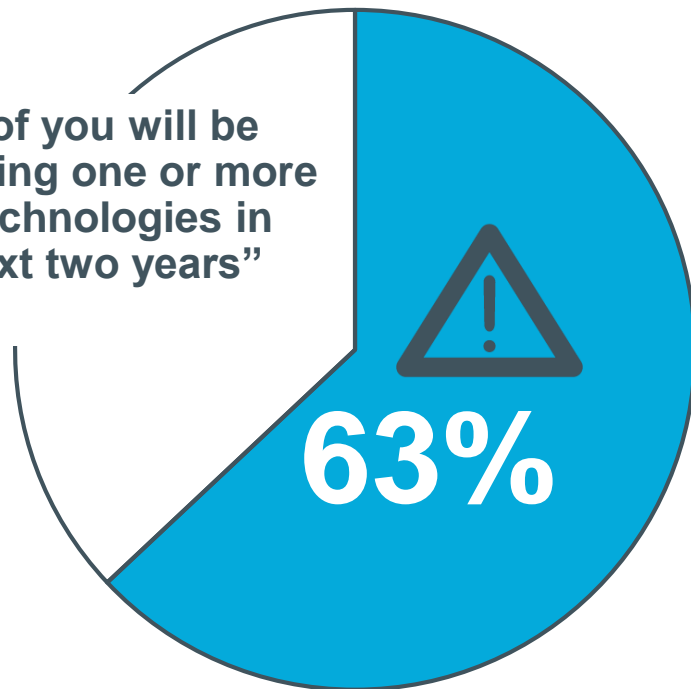
During regular work hours, but also anytime anyone wants or needs access as well

And you can prove it

To whatever regulation or framework you need to adhere to whenever it is requested

Does IAM help you compete... and thrive?

“63% of you will be replacing one or more IAM technologies in the next two years”



#1 REASON:

“The technology environment has **changed**, and the incumbent solution doesn’t address our requirements”

*Gregg Kreizman, VP Research, Gartner
Gartner IAM Summit Nov. 2016*

Get Identity and Access Management Right

Requirements to Get IAM Right



We provide



Managing enterprise identity on-prem or in the cloud



The scope

Identity Governance



Achieve complete, business-driven governance for identities, data and privileged access by marrying **visibility and control** with administration.

Access Management



Ensure that all users can get the resources they need to do their jobs from any location and any device in a **convenient, secure and compliant** manner.

Privileged Management



Centrally manage privileged accounts with individual accountability through granular **control and monitoring** of administrator access.

On -prem

SaaS

For all access
scenarios

For all user
types

One Identity Helps you Get IAM Right

What it takes to Get IAM Right



The path to governance

- Ensure the right access
- Facilitate easy and accurate attestations
- Govern access, data, and privileged accounts



Business driven

- Empower the right people
- Focus on business objectives
- Streamline operations and reduce costs



Modular and integrated

- Start anywhere and build from there
- Cover every aspect of IAM
- Easily plug into existing tools and solutions
- Be cloud-ready



Future-ready

- Rapidly adapt to changing requirements
- Embrace digital transformation
- Superior deployment and technology support

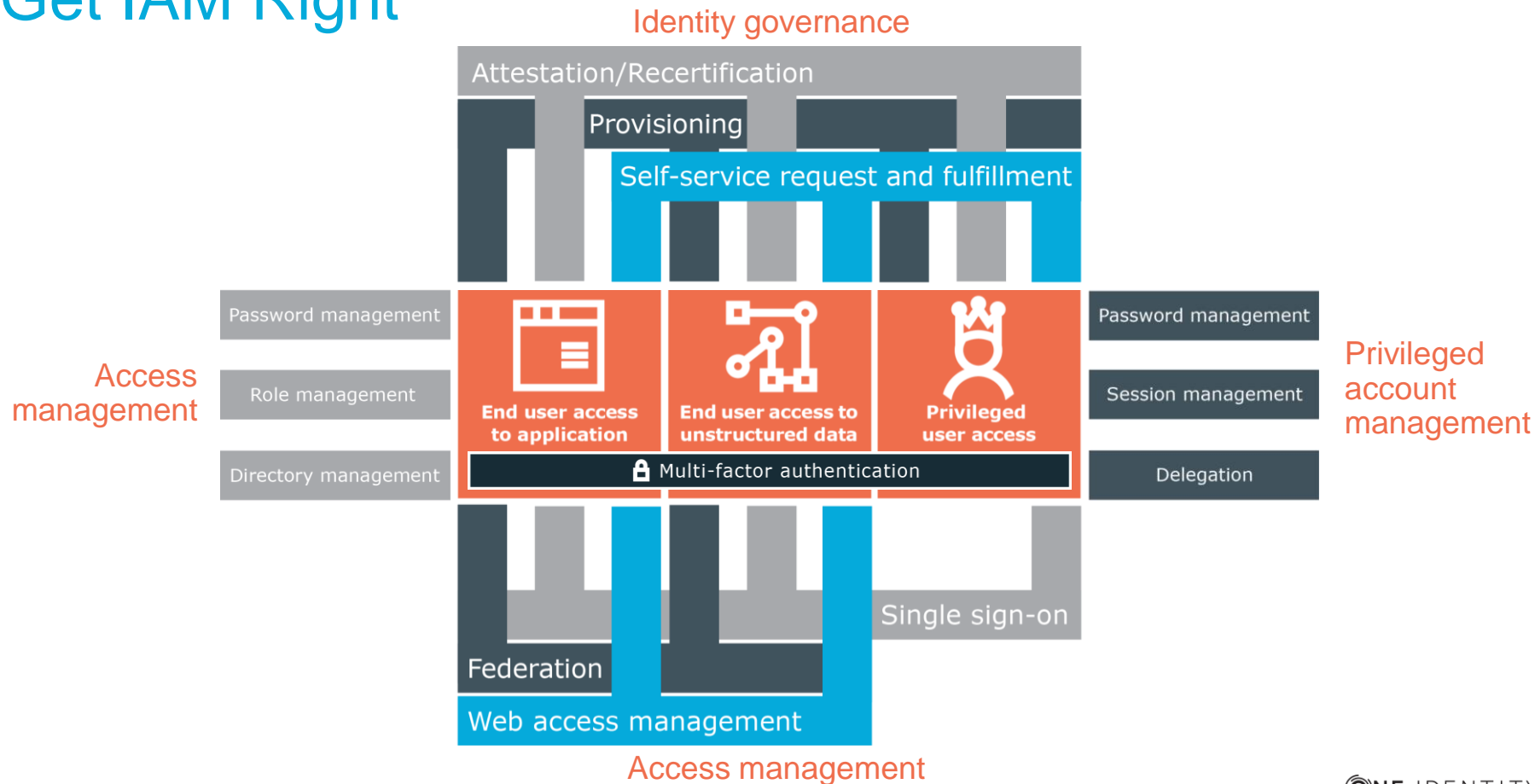


Rapid time to value

- Unify IAM components
- Streamline and automate tasks
- Relieve the burden on IT
- Rely on the right partners

← **Focused on successful outcomes** →

Get IAM Right



Recognition



Success and leadership

Award-winning Support



130+ million

Identities managed through One Identity solutions



Leader

Position in the Forrester Wave for Identity Governance and Administration

Customer Satisfaction

94% of One Identity customers report "overall satisfaction on support experience" and a 75% Net Promoter Score

Reader's Choice

Awarded for Governance, Risk & Compliance by Information Security Magazine



 **ONE IDENTITY™**

Product Leader

Position in the Kuppinger Cole Leadership Compass on Access Management and Federation

Stable

13 consecutive years of profitability; \$220M in revenue, \$70M profit, and 29% YoY growth (FY17)

LEADER

Position in the Gartner Magic Quadrant for Identity Administration and Governance 2018

7,000+

Customers of One Identity solutions



Overall Leader

Position in the Kuppinger Cole Leadership Compass for Access Governance



Overall Leader
Access Governance
March 2013

What the industry is saying about One Identity

“ We expect One Identity to play a **strong role** in the growing IAM market, with both their established product portfolios and, the extensions they are likely to make to this portfolio. We rate One Identity amongst the major players in the IAM market segment.

”

*One Identity: Market Impact, Martin Kuppinger,
KuppingerCole, October 2016*

“ One Identity Manager provides **superior** policy and role management features, with a rich role framework ... with sufficient flexibility to control the behavior of how users are added and removed from roles. It provides **deeper integration** with complex applications than other vendors. [An] increased focus on partnerships with resellers and system integrators is fueling rapid and continued improvement in execution.

”

*Magic Quadrant for Identity Governance and Administration
Gartner, February 2017*

“ [One Identity] provides AD monitoring and group management as part of its IAM portfolio. Active Roles provides a proxy-based architecture that provides views of AD permissions and can **provision and delegate** access to AD.

”

*Vendor Landscape: Active Directory Security and Governance Solutions
Forrester, January 5, 2016*

Hvala vam !

